How To: Find Top Employers by City using DemographicsNow

Click on the People and Companies tab.

Type your city name into the Geo Filter box and select the appropriate choice from the drop-down box.

In the List Type dropdown menu select Business List.
To narrow down your search to large companies, click on Business Size in the facets and click on Employees: Individual Location. You can put in a minimum number of employees. I chose 100. Then click search.

In the results report I clicked the Employees heading to rank by employees.

Dillards, Alltel, and Windstream are all large corporations headquartered in Little Rock. Universities, hospitals, and school systems also typically pop up as large employers in communities.